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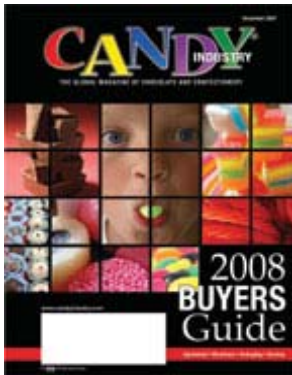


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Oh Mama! Partners with Feed the Children

BALTIMORE, Dec. 17 /PRNewswire/ -- Vincent Foods, creator of Oh Mama! bar for women who are pregnant, nursing or trying to get pregnant, announce its partnership with Feed The Children, one of the most dedicated to feeding the bodies and minds of children across the world.

Founded in 1979 by Larry and Frances Jones, Feed The Children is one of the 10 largest international charities in the U.S. with government support. Feed The Children is an international, not-for-profit organization with headquarters in Oklahoma City, Oklahoma, that delivers food and other necessities to individuals, children and families who lack access to food, famine, war, poverty or natural disasters. Since its founding, Feed The Children has reached out to help those in need in 118 countries around the globe.

As part of their kick-off with Feed The Children, Vincent Foods will sponsor 50 babies for one year at the Feed The Children Abandoned Baby Center located in Kenya, Africa. By working with this organization, Vincent Foods will outline their commitment to support the See Mommy Share program. Members of see Mommy Share will be asked to support the Abandoned Baby Center financially and to win 9 cases of Oh Mama! bars, one for each month of their pregnancy. Each woman will be asked to make a donation of \$50 or more will receive a "See Mommy Share" hand-picked by Oh Mama! Creator, Beth Vincent. In addition, Vincent Foods will donate a portion of all proceeds to Feed The Children to assist in supporting 50 babies.

"We are so thankful for our ongoing partnership with Oh Mama! Creator, Beth Vincent, and her busy schedule prevented her from making healthy choices when it came to eating vending machine cuisine. Formulated with 14 essential nutrients, including docosahexanoic acid (DHA), an omega-3 fatty acid that's vital to infant nervous system development, Oh Mama! offers a nutrient-rich snacking solution for women who are pregnant, nursing or trying to get pregnant."

Oh Mama! was conceived by mother-of-three, Beth Vincent, whose busy schedule prevented her from making healthy choices when it came to eating vending machine cuisine. Formulated with 14 essential nutrients, including docosahexanoic acid (DHA), an omega-3 fatty acid that's vital to infant nervous system development, Oh Mama! offers a nutrient-rich snacking solution for women who are pregnant, nursing or trying to get pregnant.

Oh Mama! bars are available in three delicious flavors: Chocolate, Vanilla and Raspberry.



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White Raspberry and Frosted White Lemon and retail for \$2.00 be purchased at Whole Food Stores, Albertsons, HEB Grocery & as Motherhood Maternity and Destination Maternity stores. / purchased for \$22.70 online at evitaminstore.com.

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